



## Invitation to Attend the CSLS Seminar Series on Living Standards

### **The 2013 World Development Report: Jobs as Drivers of Development**

Gordon Betcherman

4:00-5:30 PM  
Tuesday, October 30, 2012  
Karsh Room, Rideau Club  
99 Bank Street, 15th floor  
Ottawa, Ontario

To attend, please RSVP by October 26 to [andrew.sharpe@csls.ca](mailto:andrew.sharpe@csls.ca).

On October 1, 2012 the World Bank releases the 2013 World Development Report on the theme of jobs as drivers of development. The report argues that jobs are more than a byproduct of economic growth. Rather jobs are transformational – they are what we earn, what we do, and even who we are. The report addresses important questions such as whether countries should build their development strategies around growth, or rather focus on jobs; whether entrepreneurship can be fostered, or are entrepreneurs born; and whether greater investments in education and training are a prerequisite for employability, or can skills be built through jobs.

In this seminar, Gordon Betcherman, one of the authors of the World Bank report, will outline the framework developed for the analysis of jobs as drivers of development and will discuss the policy implications. A key conclusion is that policy fundamentals matter as they enable a vibrant private sector, but that a range of development policies matter as well, depending on the country context.

Gordon Betcherman is a Professor in the School of International Development and Global Studies at the University of Ottawa, with a cross-appointment in the Graduate School of Public and International Affairs. His research interests are in labour economics, demography, social policy, and the economics of development. Dr. Betcherman joined the University of Ottawa in 2009 after 11 years at the World Bank in Washington where he most recently was Sector Manager and Lead Economist in the Human Development Sector, Europe and Central Asia Region. He holds a PhD from the University of California at Los Angeles.