

Invitation to Attend the CSLS Seminar Series on Living Standards

Innovation Strategies for a Global Economy

Fred Gault 4:00 – 5:30 PM Monday, January 16, 2012 Borden Room, Rideau Club 99 Bank Street, 15th floor Ottawa, Ontario (please note that the Rideau Club dress code requires men to wear a jacket)

To attend, please RSVP by January 13, 2012 to andrew.sharpe@csls.ca

The economic turmoil of the last few years has challenged policy makers trying to create high quality jobs and solid economic growth by supporting innovation directly or indirectly. The policy context in which innovation systems function has changed, the system, itself, is complex, and non-linear in response to policy intervention, and it is part of a global economy.

In this seminar, Fred Gault will review policy initiatives related to innovation in a number of countries as well as the Innovation Strategy of the Organization for Economic Co-operation and Development (OECD) released in May 2010. The presentation will draw upon his book, *Innovation Strategies for a Global Economy*, published in 2010 jointly by Edward Elgar and Canada's International Development Research Centre (IDRC) and his chapter "Developing a Science of Innovation Policy Internationally" in *The Science of Science Policy: A Handbook*, published by Stanford Business Books in 2011. To connect to the Canadian policy environment he will draw upon examples from *Innovation Canada: A Call to Action*, the 'Jenkins Report', released in October 2011.

Fred Gault was a member of the management team that worked on the OECD Innovation Strategy and, as a Visiting Fellow at IDRC in 2008-2009, he focused on bringing innovation policy to the development agenda, while writing *Innovation Strategies for a Global Economy*. Currently he is a Professorial Fellow of the United Nations University campus in Maastricht, UNU-MERIT, and a Professor Extraordinaire at the Tshwane University of Technology in South Africa. Prior to joining IDRC he worked on science, technology and innovation indicators at Statistics Canada and chaired the OECD Working Party of National Experts on Science and Technology Indicator.