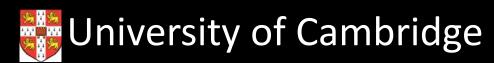
## Regional Differences in Well-Being

Peter J. Rentfrow



#### Collaborators

- BBC LabUK
- Richard Florida
- Sam Gosling
- Michael Lamb
- Charlotta Mellander
- Jeff Potter

## Psychological Well-Being

- People's subjective cognitive and affective evaluations of their quality of life
- High well-being is associated with:
  - High income
  - Productivity at work
  - Having social support
  - Good physical health

## Psychological Well-Being

- Psychological well-being is also linked to personality traits:
  - Extraversion
  - Agreeableness
  - Conscientiousness
  - Neuroticism
  - Openness

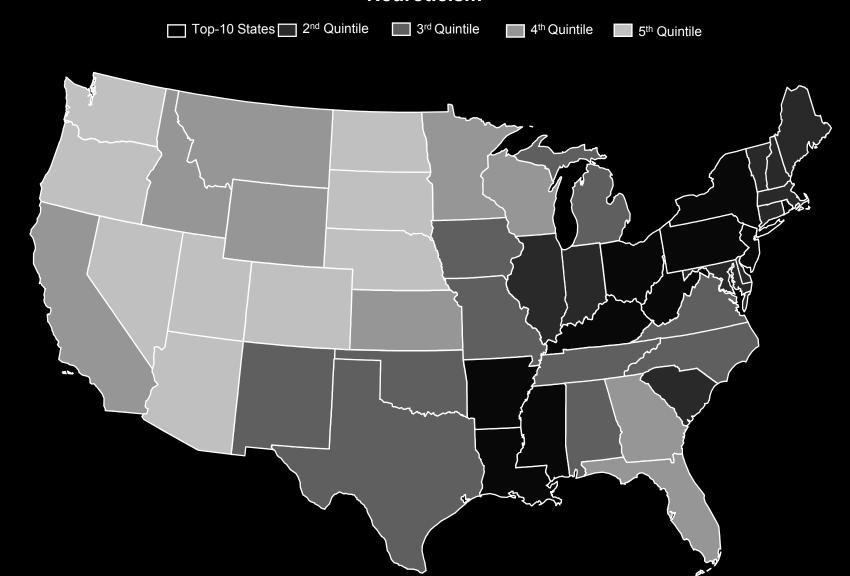
## National Levels of Well-Being

- National levels of well-being are associated with:
  - Wealth
  - Freedom and democracy
  - Individualism
  - Long life expectancy
  - Low Neuroticism

## Regional Differences in Well-Being?

- Regions within nations vary on the same social, economic, and health indicators as do nations
- There are also regional differences in personality

#### Neuroticism



## Regional Differences in Well-Being?

- Regions within nations vary on the same social, economic, and health indicators as do nations
- There are also regional differences in personality
- The relations between people and their environments are more proximal at a regional as compared to national level

#### Research Questions

 Are regional differences in well-being just a reflection of regional differences in Neuroticism?

 To what extent does personality and wealth account for regional differences in well-being?

What are the key determinants of regional well-being?

#### Two Studies

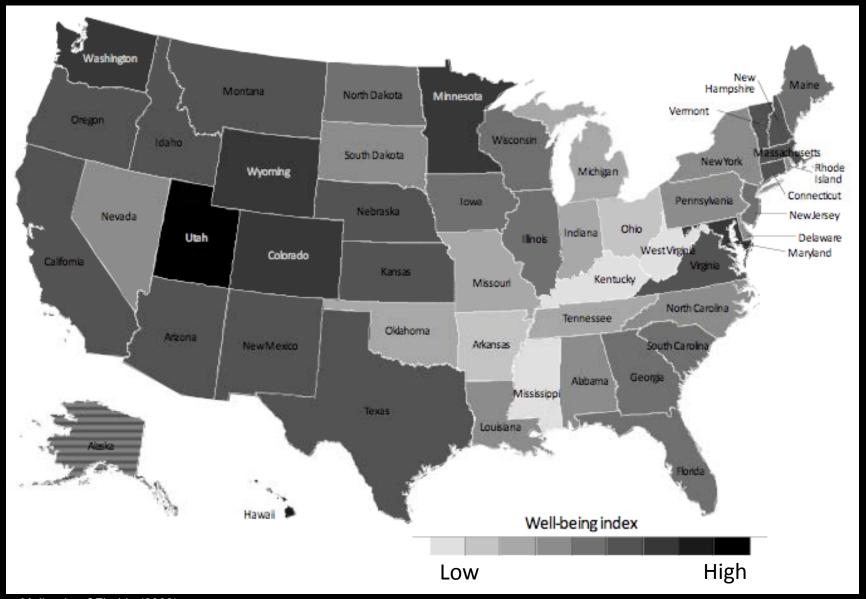
Study 1: Well-being in the US

Study 2: Well-being in the UK

## Mapping well-being across the US

- State-level analysis
- Psychological well-being:
  - Gallup Organization's Well-Being Index (2008)
  - Neuroticism, Big Five Inventory
- Median income
- Human capital
- Social capital
- Life expectancy
- Crime

#### Statewide differences in well-being



## State-Level Correlates of Well-Being, Neuroticism & Income

	Well-Being	Neuroticism	Income
Neuroticism	61		.06
Median Income	.45	.06	
Education	.79	38	.62
Unemployment	47	.26	27
Divorce	26	.10	18
Life Expectancy	.70	36	.44
Violent Crime	12	.04	.07

### Predicting state-level well-being

	Equation 1	Equation 2	Equation 3	Equation 4	Equation 5	Equation 6
Neuroticism	42*	59*	64*	48*	64*	32*
Median Income	.13	.41*	.44*	.30*	.47*	.02
Education	.53*					.50*
Unemployment		20*				15
Divorce			18			.08
Life Expectancy				.36*		.20
Violent Crime					10	.16
Adj. R²	.70	.61	.60	.66	.58	.71

# Do the patterns of results in the US generalize to the UK?

### Mapping well-being across the UK

- County-level analysis (counties, unitary authorities, council areas)
- Psychological Well-Being:
  - Satisfaction with Life Scale
  - Neuroticism, Big Five Inventory
- Median income
- Human capital
- Social capital
- Life expectancy
- Crime

## County-Level Correlates of Well-Being, Neuroticism & Income

	Well-Being	Neuroticism	Income
Neuroticism	57		31
Median Income	.30	31	
Education	.52	43	.66
Unemployment	49	.50	74
Divorce	23	.20	69
Life Expectancy	.70	61	.47
Violent Crime	51	.27	03

#### Predicting county-level well-being

	Equation 1	Equation 2	Equation 3	Equation 4	Equation 5	Equation 6
Neuroticism	46*	46*	51*	23*	41*	18*
Median Income	11	.08	.01	.08	.16*	24*
Education	.39*					.20*
Unemployment		31*				09
Divorce			26*			12
Life Expectancy				.62*		.40*
Violent Crime					40*	27*
Adj. R²	.39	.35	.36	.53	.46	.61

#### Conclusion

- Regional differences in well-being are associated with important life outcomes
- The associations between well-being and life outcomes are not solely the result of personality or income
- The pattern of associations generalize across the US and UK
- Education and health are significant factors that contribute to regional well-being

#### Questions to Consider

- Selective migration
  - Do people move to certain places in order to satisfy their psychological needs?
- Person X environment fit
  - Are people happier in places where the environment in which they live meets their needs?
- Movers and stayers
  - To what extent are regional differences in well-being the result of social mobility?
- Emotional contagion
  - To what degree are regional differences in well-being the result of social influence?

## Thank You